

The logo for 'inspire.' is located in the top left corner. It consists of a dark grey circle containing a small flame icon above the word 'inspire.' in a white, lowercase, sans-serif font.

Diversity & Inclusion in UK Construction

5th June 2019, The Hilton, Manchester

Inspiring a more diverse and inclusive industry by celebrating those who are leading the way



www.theinspireawards.co.uk

Award Categories: Most Inspiring..

- Role model
- Rising Star
- Mentor
- Mental Well-being Initiative
- Training programme
- Employment Initiative
- Community Project
- Awareness Campaign
- Apprenticeship Programme
- Building Project
- Contractor
- Consultancy
- Housing Provider
- Supplier
- Employer
- Diversity Champion 2017



In it's inaugural year The Inspire Awards was attended by 300 of the most senior and forward thinking leaders in UK construction, engineering & housing. Attendees in 2018 included chief executives and MDs, directors of operations, procurement, construction, sustainability and HR along with department heads, architects, senior engineers and project managers. Please see below the list of organisations that attended in 2018.



Apex Roofing	Constructing Rainbows	Hilti (GB) Ltd	PRM Diversity Consultants
Arcadis	Construction Youth Trust	Housing Diversity Network	Randstad CPE
Archetech	Coventry University	Housing Plus Group	Redrow Homes
Arhag Housing	CS2	HS2	RICS
Atkins	Cundall	Inter Urban Studios	Riverside Housing Group
Axiom Architects	David Miller Architects	John Sisk & Sons	Simone de Gale Architects
Balfour Beatty	DWF LLP	Kier	Skills 4 Ltd
BAQUS	E3P	L&Q	Soteria Asbestos
Barratt London	EY	Laing O'Rourke	SPV Group
Basildon Council	Federation of Master Builders	J Murphy & Sons	Stafford and Rural Homes
Blake Morgan LLP	Fortem	Mace Group	Steve Biko Housing Association
Buildbase	Galliford Try	Manchester City Council	Tower Eight
Built Environment Skills in Schools	Golden Lane Housing Ltd	Mears Group PLC	Trowers & Hamlins LLP
CABE	GRAHAM Construction	Monaghans	Whitbread
CIOB	Great Places Housing Group	Morgan Sindall Property Services	Willmott Dixon
Child Graddon Lewis	Guinness Property	Morson International	WM Housing Group
Connolly Ltd	Hanover Housing Association	On Tap Plumbers	Women in Roofing
	Hastoe Housing Association	Prime Road	

CATEGORY SPONSOR:

Gold Table Package of 10 (near/central to the stage) Inc: 2 bottles of Champagne, 6 bottles of wine & 6 bottles of water

Full-page advert in the dinner programme

Acknowledgement & branding as a 'Sponsor' on all pre & post event publicity, inc: dedicated awards website, eMarketing, e-ticket, printed & digital table plan and the award itself

Branding (in rotation) on all AV screens throughout the evening

Company representative to present the award on stage (+ video interview, photo on website etc)

Branded winners video clip (footage of interview with winner & sponsor)

'Sponsor of The Inspire Awards' logo

Cost: £4995 + VAT

EVENT SPONSOR:

- Gold Table Package of 10 (near/central to the stage)
- Full-page advert in the dinner programme
- Acknowledgement & branding as a 'Sponsor' on all pre & post event publicity, inc: dedicated awards website, eMarketing, e-ticket, printed & digital table plan
- Branding (in rotation) on all AV screens throughout the evening
- 'Sponsor of The Inspire Awards' logo

And choice of one of the following:

DRINKS RECEPTION

A great opportunity to welcome attendees to the awards by sponsoring the drinks reception that will be held during the first 30 minutes of the evening. This package provides your own dedicated and exclusively branded drinks reception area.

SOCIAL WALL

Exclusive branding of a social wall dedicated to the #InspireAwardsUK hashtag. The wall interacts with guests by displaying their tweets and photos and you have the opportunity to have a continual advert loop on the screen displaying your own message.

PHOTO BOOTH

This package provides your own personally branded photo booth full of fun props for guests to take pictures with. Your logo will be placed on the external walls of the booth and on the photo cards given out to each participant/group who uses the booth.

VODKA LUGE

Exclusive branding of an ice sculpture luge. Guests can enjoy complimentary vodka poured through the ice, which your logo will be engraved into!

Cost: £4500 + VAT

Event Partner Options

HEADLINE PARTNER (only 1 available):

Logo within the event masthead ('The Inspire Awards - in association with [NAME]' on all material)

Option of 5 minute welcome address at the start of the awards

Option of sitting on the judging panel

Option of placement of pop-up stands on either side of the stage and at the back of the main room

+ CATEGORY SPONSOR
+ EVENT SPONSOR

Including 2 x gold tables

Cost: £10,000 + VAT

MAIN SPONSOR (only 4 available):

Logo listed ahead of lower level sponsors

Option of sitting on the judging panel

Option of placement of pop-up stands at the back of the main room

+ CATEGORY SPONSOR
+ EVENT SPONSOR

Including 2 x gold tables

Cost: £7,995 + VAT



Video Testimonials

The judges..



On the night..



Your video & post event legacy..

We feel it is important that we make a big deal of our winners and sponsors of the Inspire Awards, so we video interview every winner and sponsor when they come off stage.

For the winner it is effectively a digital trophy that we (and they) share on social media after the evening is over.

For the sponsor it provides significant added value. With their corporate branding and presenter featured in the video, it is very effective viral marketing over the following 12 months - most notably immediately after the event and in the build up to the following year.



inspire.

Marketing Circulation

CROSBY ASSOCIATES
MEDIA

7500+ opt-in email subscribers

2000+ social media followers

60,000+ readership of the NFB Regional Sector Reviews (www.nfbregionalreview.co.uk/)

We work in partnership with industry publisher Crosby Associates Media who publicise the awards in various of their construction magazine titles including the National Federation of Builders' Regional Sector Review magazines.

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Sponsors & Supporters



WHITBREAD