



**Read  
&Write**  
Gold

# Read&Write Gold in Pennaf Housing Group

**textHELP**  
Changing Lives

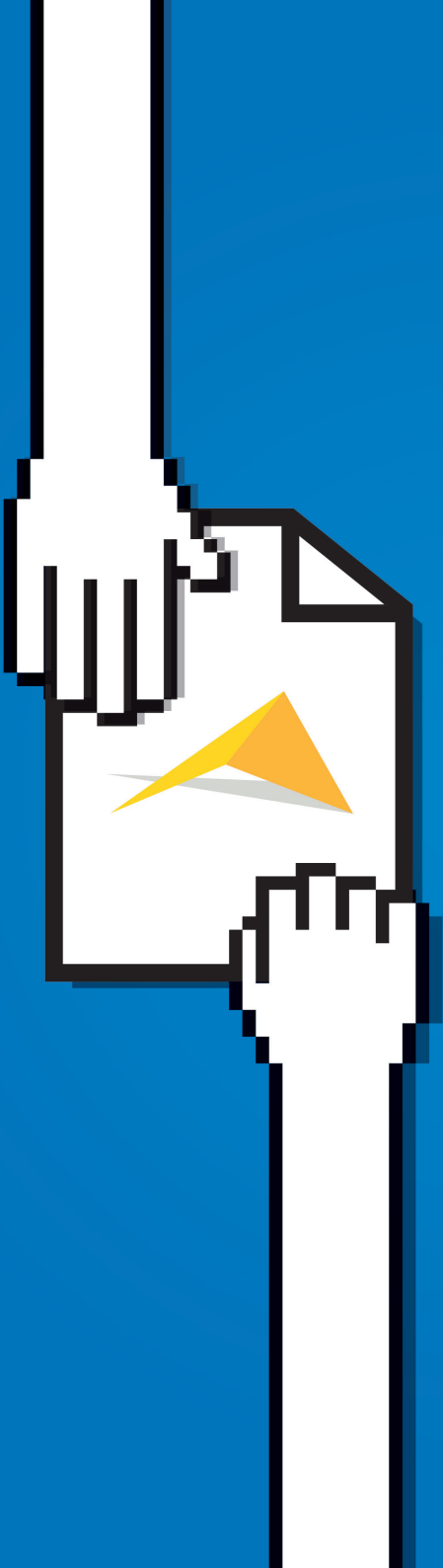




Texthelp Ltd, was first incorporated in 1996 and quickly became the market leader bringing assistive software to Education, Corporate and English-speaking markets. The company remains at the forefront of innovative software development, supporting those with dyslexia and literacy difficulties in learning to read, write, study and communicate with ease and independence.

Our company has grown rapidly since the beginning and currently employs over 100 staff. Based in Antrim, Northern Ireland with US offices in Woburn, Massachusetts, we have an ever-expanding dealer channel that covers the UK, Republic of Ireland and Australia.

At Texthelp, we are committed to the provision of high quality software that changes the lives of all our customers. Our mission is to change lives and our values are excellence, respect, empowerment, integrity and fun. Through our technical excellence and market knowledge, we have become market leaders in our industry. We remain passionate about getting great technology into the hands of those who need it.



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# Read&Write Gold in Pennaf Housing Group

## Who are Pennaf?

Pennaf Ltd operates as part of the Pennaf Housing Group to offer high quality services to organisations in North and Mid Wales, who are seeking innovative solutions to local housing and related care problems in the areas of Housing, IS, Asset Management and Finance. Pennaf as an employer is committed to a policy of fairness and equality and work collaboratively in partnership with people and agencies to provide optimal solutions to community needs.

## Benefits of Read&Write Gold

Through the Department of Work and Pensions' Access to Work scheme staff were frequently being recommended Read&Write Gold software, specifically designed to support individuals who have dyslexia and literacy difficulties.

Read&Write Gold contains a range of tools that are beneficial in a busy working environment including, the ability to read aloud any text from the screen

or scanned documents, talking Spell Checker and Dictionary and the ability to make MP3 audio files.

## Discovery and Implementation

Carl Rose, IT Manager at Pennaf Housing Group comments, "I first encountered Read&Write Gold when it was recommended for a member of staff following an Access to Work assessment. The software was easily installed and deployed to the end user who found it beneficial in their day to day work from the off. I noticed that Read&Write Gold was becoming increasingly popular and more users were coming forward for support. It was at this point that I wanted to look at a more economic and efficient method to procure and manage the software. Through discussions with Texthelp it agreed that their site Licence solution of Read&Write Gold would be the best for us. Our strategic IT approach allowed us to make sure the software was readily available to staff as it was required, meaning no lengthy delays between the software being recommended and being deployed to the user's machine.



The site licence also creates efficiencies with software management, our annual maintenance contract ensures that we have the most up to date version of Read&Write Gold and all on-going technical support. This also makes it very simple to budget for any further investments in the software.”

Following a successful period of testing, and the installation of a Citrix XenApp 6.5 environment, Pennaf will be rolling-out Read&Write Gold to all of their Citrix users in early 2014, allowing further integrated access to many of the software features without users needing any dedicated hardware at their desks.

### **Good Business Relationship**

Alastair Campbell, Business Development Manager at Texthelp adds, “It has been great to work with Carl and Pennaf in providing support to staff who require it. It has been inspiring to see Pennaf take a forward thinking strategic approach to how it manages its software. I am also pleased to hear from

Carl and the team that the Read&Write Gold site licence makes good business sense, is easy to manage and deploy and most importantly is beneficial to staff.”

### **Changing lives in the workplace**

Carl recalls a recent experience with a member of staff who has visual difficulties as part of their dyslexia and previously used coloured acetate sheets taped to their computer screen. “When I showed the end user the Screen Masking feature of Read&Write Gold and how we were able to change the colour of the screen and also turn the mouse pointer into an underline ruler, you would have thought I’d just given them Christmas! No longer did the staff member have to struggle with reading from the screen and having to make adjustments that were not discreet or tidy. This is just one of many ways staff are able to work better and more comfortably with the support of Read&Write Gold.”





**Read  
&Write**  
Gold

Dyslexia Software.



# Disability confident

## You're in good company

Disabled talent is the asset that can help your business develop and succeed. Read&Write software gives employers the power to recruit and retain the right mix of people.

**textHELP**

Changing Lives

To find out more or to arrange a free trial, contact us on...



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