Value Descriptors

Accountability/Ethics - To hold yourself and others accountable to a code of ethics derived from your principles. To address the appropriateness of your behaviour in relation to living your values.

Accountability/Rule - To be held accountable to established rules, codes of conduct, procedures, standards, etc.

Achievement - To accomplish something noteworthy and admirable in your work, education, or your life in general.

Adaptability/Flexibility - To be flexible and adaptable in response to changing circumstances.

Administration/Control - To exercise administrative and/or management functions and tasks.

Affection - To express fondness or devotion through physical touch.

Animal Rights - Concern for the rights and well-being of animals.

Art/Beauty - To derive pleasure from that which is beautiful.

Being Liked - To be liked by others.

Being Self - The capacity to be authentic in all situations.

Biodiversity - Advocating for the preservation of bio-diversity -- plants, animals, language, cultures.

Care/Nurture - To be physically and emotionally supported by family and friends and to value doing the same for others.

Collaboration - Working cooperatively with a common purpose, sharing responsibility and accountability.

Collaborative Individualist - Commitment to societal transformation through both individual independent action and a cooperative network.

Communal Discernment - Eliciting communal wisdom in order to determine appropriate actions through careful reflection, and honest, open dialogue.

Communication/Information - The effective and efficient flow of ideas and factual information.

Community Support - To have, or to create, cooperative groups of peers with shared values that provide mutual support and enhancement of each other.

Competition - To have a sense of rivalry—with others and/or with oneself in order to be first, most respected or the best possible in a given arena.

Congruence - One's words, actions and deeds are in alignment with espoused beliefs. (Walk the talk. Practise what you preach.)

Construction/New Organisation - To initiate and develop a new form of organisation for the purpose of creatively enhancing society.

Control/Order/Discipline - To maintain control and order through rules and discipline.

Convivial Technology - The application of technology for the benefit of both humanity and the planet.

Cooperation/Reciprocity - To work with others in ways that enable everyone's unique skills and qualities to supplement, support and enhance each other.

Creativity - Transforming ideas and images into concrete form.

Decision/Initiation - Taking personal responsibility for setting direction and initiating action.

Deep Ecology - Advocating the criticality of the interdependent value of human and non-human life and the importance of the ecosystem and natural processes.

Design/Pattern/Order - Using systems thinking to create new patterns/structures in organisations, the arts, ideas, technology, etc. -- e.g. fashion, architecture.

Detachment - The practice of non attachment leading to greater awareness of the natural order and an appreciation of quality relationships.

Dexterity/Coordination - To have the mental and physical ability and coordination to effectively perform physical tasks.

Discovery & Insight - Experiencing moments of intuitive insight leading to increased understanding.

Duty - To follow customs, regulations and institutional codes out of a sense of duty.

Education/Certification - To complete a formally prescribed course of learning and to receive a certificate of accomplishment.

Education/Knowledge - Engaging in ongoing learning to gain new facts, truths, principles and insights.

Efficiency/Planning - To plan systems and activities that will maximise the use of available resources.

Empathy - To deeply relate with others in such a way that they feel understood.

Endurance/Patience - To meet and accept difficult and painful circumstances with calmness and perseverance.

Environmental Responsibility - Taking responsibility for compliance with environmental regulations

Equality/Self-Determination - To appreciate the equal value of all people and everyone's right to be their own person.

Equity/Rights - Acting in ways which demonstrate and encourage the fair and equitable treatment of all people

Expressiveness/Joy - Sharing thoughts and feelings openly, joyfully and spontaneously.

Faith/Creed/Worship - Expressing my religious faith through commitment to its creed, teachings and practices.

Faith/Risk/Vision - To commit to a vision, cause, or to champion a way of life, even if it means significant personal risk.

Family/Belonging - Having a place or sense of home. To be devoted to people you consider family and to experience belonging and acceptance.

Fantasy/Play - To enrich personal worth through fantasy and play.

Financial Security - To be financially secure.

Financial Success - To achieve financial success through the effective and efficient control and management of resources.

Food/Warmth/Shelter - To have sufficient food, warmth and shelter.

Friendship - To have a circle of close friends.

Generosity - To unconditionally share your resources, talents and skills as a way of serving others.

Global Equality - To go beyond one's personal attachment to the material world in order to advance global equality.

Global Macroeconomics - To manage and direct the use of global financial resources at the inter-organisational level. The goal being the creation of a more stable and equitable world economic system.

Health/Well-Being - To practise self-awareness and healthy living in order to have physical and emotional well-being.

Hierarchy/Protocol - To have a hierarchical arrangement of persons and things in conformity with established levels of authority within an organisation.

Honour - To have high regard for the worth, merit or rank of those in authority.

Hospitality/Courtesy - To treat others, and be treated by them, in a polite, respectful, friendly and hospitable manner.

Human Dignity - The basic right of every human being to be respected in ways which enable them to develop their full potential.

Human Rights - To create a global society where all people have access to resources such as food, habitat, employment, health care and a minimal practical education, as their basic right.

Independence - To be free to think and act for yourself, unrestricted by external constraint or authority.

Integration/Wholeness - To harmonise mind, body and spirit.

Interdependence - To value personal and inter-institutional co-operation above individual decision-making.

Intimacy - To regularly share your thoughts, feelings, fantasies and realities mutually and freely with another.

Just Global Distribution - To initiate action and collaboration within and between organisations and governments, in order to provide those in need with basic life necessities.

Law/Guide - To use your own standards and moral conscience; interpreting existing rules and regulations to guide your actions.

Law/Rule - To live life by the rules. To govern your conduct, action and procedures by the established legal system.

Leadership/New-Organisation - Leading/developing a new organisation or transforming an existing one so as to benefit the organisation, its people and society

Limitation/Acceptance - To positively accept that we all have limitations.

Limitation/Celebration - To recognise that your limitations are a natural part of exercising your talents. To have the ability to laugh at your own shortcomings.

Loyalty - The observance of promises and duties to those in authority and to those in close personal relationships.

Management - To control, delegate to, and direct people in order to achieve optimal productivity and efficiency.

Meditation/Contemplation - The practice of bringing attention to our thoughts and perceptions for the purpose of creating greater understanding of ourselves and our world.

Membership/Organisation - Belonging to and having a role in an organisation.

Minessence - To miniaturise and simplify complex ideas or technology into concrete and practical applications for the purpose of creatively enhancing society.

Mutual Accountability - To maintain a reciprocal balance of tasks and assignments with others so that everyone is held accountable for their own area of responsibility.

Mutual Compliance - To take shared responsibility for establishing and adhering to a set of rules and guidelines.

Obedience - Dutiful compliance with obligations to and directives set by those in authority.

Oneness - To gain new levels of meaning and truth by experiencing a sense of union with something greater than the self, through meditative practice, openness and acceptance.

Organisational Growth - To creatively enable an organisation to change and grow.

Organisational Mission - To define and pursue an organisation's mission in such a way that the organisation is beneficial to its people and society.

Organised Play - Feeling vitalised by engaging in organised sports or recreational activities.

Ownership/Authority - To have ownership of material assets that gives one authority.

Patriotism - To honour and be devoted to your country.

Peer Support - To be sustained in both joyful and difficult times by one's peers.

Personal Authority/Integrity - To command authority through your knowledge and integrity.

Physical Function - To be concerned about your body and its ability to perform basic functions.

Pioneerism/Progress - Pioneering new ideas, including technology, for societal change and making possible their realisation.

Presence/Being - Having the quality of Presence which evokes self knowledge and awareness in others.

Productivity - Motivated by being highly productive--meeting or exceeding set goals and expectations.

Property/Control - To accumulate and manage property to meet your physical needs and your need for security.

Prophetic Vision - To perceive, with such clarity, global issues of social justice, human rights, the ecology, etc. To communicate your vision in relation to these issues in such a compelling way that people are empowered by it to take action.

Rationality - To think formally, logically and analytically, preferring reason to emotion.

Relaxation/Renewal - To unwind from physical or mental work in order to reduce stress and renew energy, so you are better able to realise your potential.

Research/Original Knowledge - The systematic investigation and contemplation of truths and principles that lie behind our experience of reality to create and communicate original insights.

Responsibility - To be personally accountable for, and in charge of, a specific area or course of action in your group or organisation.

Rights/Respect - To respect the rights and property of others as I expect them to respect me and mine.

Ritual Communication - To use symbolic actions and events for raising people's awareness of social issues.

Safety/Survival - To avoid personal injury, danger, or loss, and to do what is necessary to protect yourself in adverse circumstances.

Search/Meaning - The inner longing and curiosity to integrate your feelings, imagination and knowledge in order to discover your unique place in the world.

Security - To have a safe place or relationship where you experience protection and freedom from cares and anxieties.

Self Actualisation - To develop your full potential through spiritual, mental and physical practices.

Self Assertion - The capacity to express yourself boldly and directly.

Self Assessment - To practice self-awareness as well as seek feedback from others for personal growth and development.

Self Competence/Confidence - Confidence that you have the skills and abilities to achieve personal and professional goals.

Self Interest/Control - To attempt to control the world around you in order to ensure personal survival.

Self Preservation - To protect myself from loss, danger, or harm.

Self Worth - To know that I am respected and esteemed by those who are important in my life.

Sensory Pleasure - To derive pleasure from experiencing sensual stimulation of your body.

Service/Vocation - To use your unique gifts, skills and abilities to contribute to society through your career, profession or calling.

Sexuality - Being able to fully express one's sexuality.

Sharing/Listening/Trust - To actively and accurately hear and sense another's thoughts and feelings. To express your own thoughts and feelings in a climate of mutual trust.

Simplicity/Play - To see simplicity in complexity and take a playful attitude towards organizations and systems that is energising and positive.

Skillful Leisure - To become energised through applying skill and concentration to challenging leisure activities.

Social Affirmation - Seeking personal respect and validation through the support and respect of significant others.

Social Equilibrium - To do what it takes to maintain a peaceful social environment.

Social Justice - To value every human being equally and place a priority on taking action to correct oppressive conditions.

Status/Image - To have the necessary status symbols and appearance to gain the admiration/acceptance of others.

Synergy - The energising, creative relationship of people in a group which results in achievements far surpassing the sum of individual contributions.

Technology/Science - Applying one's scientific knowledge of the world to the creation of technologies, including devices and tools.

Territory/Security - Doing whatever it takes to defend your property, state, or nation.

Tradition - To practise and impart family/cultural history through rituals ceremony or stories.

Transcendence - Rising above perceived reality in order to gain wisdom in support of a transformative, planetary vision.

Transformative Communication - The desire to communicate transformative insights which change the way people view the world and live

Unity/Diversity - Creatively enhancing organisations by unifying diverse groups and ensuring equal opportunity to persons from a variety of cultures, ethnic backgrounds and experience.

Unity/Standardisation - Establishing and maintaining efficiency, order, loyalty and conformity to established norms.

Wisdom - To seek the wisdom that stems from understanding a set of universal principles that govern all things.

Wonder/Awe/Fate - To have overwhelming feelings of marvel and fear when faced with the awe-inspiring power and mystery of nature.

Wonder/Curiosity/Nature - To experience a sense of marvel and wonder through the exploration of nature and the physical world.

Work - To have the skills, confidence and desire to engage in productive work.

Workmanship/Quality - Gaining satisfaction and pride from quality workmanship.