

# Board Member

## **Recruitment pack**



# Hello from Nick Atkin, Chief Executive and Ingrid Fife, Chair of YHL Board...



# Who we are

You might think of Yorkshire Housing as 'just' a housing provider, but we're so much more than that.

We're here to make a positive difference in people's lives. So, as well as owning and managing nearly 20,000 homes (and counting) across Yorkshire, we also:

- Offer money and tenancy coaching
- Help older customers live at home independently
- · Adapt homes to match the needs of our customers
- · Carry out repairs and replace items before things go wrong
- Provide antisocial behaviour support.

### **Our values**

Our values describe what matters most to us, and what our colleagues should expect from each other. All our colleagues are expected to show how they support and live up to these values in their work.



#### **Create trust**

Do the right thing, not the easy thing • Be honest and open • Do what you say.



#### **Be curious**

Think differently • Ask questions • Keep learning.



### Make it happen

Own it • Do it • Be empowered.



#### **Achieve impact**

Do things that matter • Deliver results • Show pride and passion.



#### Have fun

Enjoy work • Be yourself • Stay connected.

# Our customer promise and vision...

We want to make it possible for people to have a place they're **proud to call home**. That's the reason we get out of bed every morning. We want to be people's number one choice when it comes to renting or buying a home in Yorkshire.

We're a landlord who cares, and that means more than just putting a roof over people's heads. Home should be a place where people can thrive. So we offer personalised services for customers who need it and make sure we listen to customer feedback so we can continually improve what we do.

### 66 Our vision is to be the UK's best housing provider. That's pretty ambitious right? 99

We believe that our vision should 'scare us a little, but excite us a lot', and no-one feels inspired by aiming for just good enough! We want to lead the way and be known for great services, innovation, customer and colleague experience.

Our aim to be the best covers all parts of our organisation and works for all housing types whether that's social rent, market rent, shared ownership or market sale. Being bold on this also helps us to attract and keep the best talent. Because talented people don't want to be average.

# **Our priorities**

We launched our shiny new Business Strategy in February 2023. It sets out our three priorities over the next few years to take us towards our vision.



### **1. Customer obsessed**

Improving our customers' and colleagues' experience.



### 2. Homes and places to be proud of

Creating places people are proud to call home.



### 3. Pre-emptive

Our game-changing shift to dealing with issues before they happen.

To do this, we're thinking differently (innovation is our thing!) and investing in our digital infrastructure so we can offer more and get the best results for our customers.

We're improving our data so we can make better, smarter decisions and reflect the diverse needs of our customer groups.

We're well on our way to achieving our target of building 8,000 new homes across Yorkshire – focusing on energy efficiency, sustainability and affordability, as well as smart tech to support our drive to pre-emptive services.

# How we work

We're also obsessive about creating the right climate and culture for our 900+ people to thrive at work.

## If we get it right for our colleagues, they'll get it right for our customers.

Our Hub, Home and Roam approach to work helps to set us apart – we offer choices in where, when and how our people work and we've ditched the 9-5 in an office mentality.

We prioritise investing in our people, creating an inclusive environment, supporting colleague wellbeing, and making Yorkshire Housing a fun, friendly and vibrant place to be. It helps us to recruit and keep the best people.

And, our efforts don't go unnoticed. Our brand helps to attract new business partnerships and build on our current relationships.

Read our latest <u>annual reports</u> and our <u>investors page</u> to get an idea of where we're at and how far we've come.



# **Meet the YHL Board**

# Here's our existing Board, but we're looking for a new Board Member...



**Ingrid Fife** Chair of the Board and Member of the Governance and People Committee.



Leann Hearne Vice Chair of the Board and Chair of Homes and Places Committee.



**Lisa Bradley** Member of the YH Finance Board and Audit and Risk Committee.



**Jacqueline Esimaje-Heath** Chair of Growth and Investment Committee.



**Russell Galley** Chair of the Audit and Risk Committee.



**Nicky Passmore** Member of Homes and Places Committee and the Governance



**Eleanor Stead** Chair of the Governance and People Committee and Member of Audit and Risk Committee.



**Ian Costigan** Member of the Yorkshire Housing Residential Board and the Growth and Investment Committee.

and People Committee.



Matt Blake Chair of the Yorkshire Housing Residential Board and Member of Growth and Investment Committee. (Retiring)



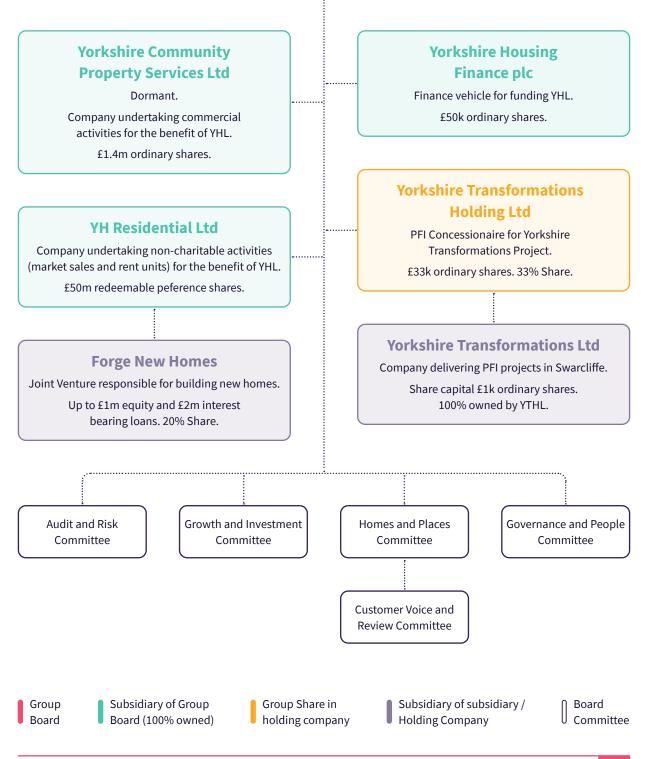
Sarah Atta-Nugent Board Member and Member of Homes and Places Committee.

So, now you know who we are, our business priorities and our Board, it's time to meet our <u>executive team</u> and learn more about our <u>governance structure</u>.

# **Company structure**

### Yorkshire Housing Limited

Charitable status (exempt charity). Registered provider of Social Housing - L4521.



Recruitment pack: Board Member

# **Purpose of the role**

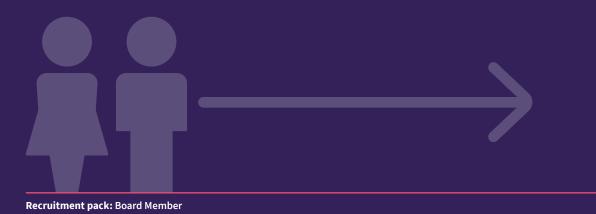
The YHL Board is responsible for ensuring the success of the Yorkshire Housing Group through delivery of the Business Strategy.

It is also responsible for gaining assurance that the organisation complies with all legal and regulatory obligations.

Individual Board Members are accountable to the Chair of the Board and responsible for ensuring that YHL's strategies and objectives are delivered. They are expected to maintain good relationships with other Members of the Board, the Chief Executive and other key colleagues and with external stakeholders, particularly customers and regulators.

Board Members will be expected to provide constructive support and challenge to the Executive.

Board members will work with each other to uphold the Group's vision, mission, values and strategies and to fulfil the role of the Board set out in the Terms of Reference.



# What we're looking for

We're looking for an individual to play a crucial role in our strategic transition to pre-emptive service delivery. We're specifically looking for expertise in ICT, digital technologies, data management, and systems. In addition, experience in agile transformation, data analytics, or AI would complement our current Board's experience and support the successful implementation of our Reactive to Pre-emptive strategy.

We're searching for someone who shares our passion for social purpose and is committed to helping us become the UK's best housing provider. What's also important is your ability to think strategically and bring fresh perspectives to the table.

### It's also important to us that you have...

- Extensive experience of operating at a senior level (ideally executive and/or non-executive) within an organisation on a similar scale to Yorkshire Housing.
- A leader who thrives in a fast-paced, customer-focussed environment and who is driven by our social purpose.
- Non-executive or governance experience, with knowledge of good governance practice in one or more sectors.



# What you'll bring

### Attributes we're looking for:

A commitment to social housing, the development of new homes and empathy with the aims, objectives and values of the organisation.

A commitment to balancing the interests of current and future customers.

Upholds the values and objectives of the organisation and its core policies, including those for equality and diversity.



Positively promotes and enhances the good name of the company and embraces strict probity rules such as declaring all conflicts of interest and significant changes in personal circumstances that impact Yorkshire Housing.

Keeps up to date with sector related issues and those specific to area of expertise.



A high degree of probity and integrity.

Treats information gained as a Board member in confidence.

## Wow! That's a lot of stuff, but we know you've got this.

# How to apply

### To apply please click the link here

This will take you to our state-of-the-art recruitment platform giving you a personalised application process and access to your own candidate portal. In only a few short steps you will be able to submit your application for the role!

Please submit your application no later than **midnight on 14th May 2025**.

To apply, please <u>click here</u>, where you'll be taken to our state of the art recruitment platform. You can choose to submit a CV with a Cover Letter or CV and a short video, explaining why you'd be the ideal candidate for this role.

Any queries regarding the position or the process, please also contact recruitment@yorkshirehousing.co.uk and we'll get back to you as soon as we can. To see the job advert and full Role Profile please <u>click here</u>.

### Timeline:





**First stage interview:** 10th June 2025.



**Final stage interview:** 14th July 2025.



#### Write to us:

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